



ELITE INNOVATION COLLEGE CAMBRIDGE (EICC)

EICC Global Engagement
Apr 2023





ELITE Innovation College Cambridge

Aiming at Global O2O Innovation University Alliance

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GLOBAL VISION

EICC Dual Headquarter and ELITE Global Colleges

EICC Dual Headquarter:
Cambridge, UK
Dahengqin, Zhuhai, China

ELITE Global Colleges
Guangzhou, China
Zhengzhou, China
Xi'an, China

Istanbul, Turkey
Ankara, Turkey
Dubai, UAE
Sousse, Tunisia
Niamey, Niger
Sao Paulo, Brazil

Co-Branded University Partners



Canterbury Christ Church University (CCCU), UK



International University of Applied Sciences (IU), Germany



Davis College (DC), US



Trinity Western University (TWU), Canada

CO-BRANDED PROGRAMMES



ELITE Global Colleges and Partners

Academic Partner Universities Validation and Co-Branded Programmes

Overseas
Partner

EICC

Bachelor
+ Master

Year 1&2

- [Online Advanced delivery](#)
- ELITE Accredited
- Home country institutional partners
- Pre-sessional English
- ELITE Option

Year 3 (0.5+0.5)

- [Hybrid Option](#)
- [On campus in home country](#)
- [Or travel to destination university campus](#)
- 6 months with EICC in Oxbridge
- 6 months to destination university for on campus study
- **Transfer Program** Enrol in Bachelor's Degree program with EICC partners.
- ELITE Accredited
- ELITE Option

Year 4 or 5

- [On-Campus](#)
- [Finish Bachelor Degree](#)
- [Finish Master Degree](#)
- ELITE Option

INSTITUTIONAL ARTICULATION DOUBLE DEGREE

UG 2+0.5+0.5+1 Model

Year 1 and 2	Year 3 (0.5+0.5)	Year 4
Online	Hybrid Option	On-campus
Study in home country	Study in home country and/or	Study on TWU/IU/CCCU Campus
At EGC Global Locations	6 Month – EICC, Cambridge, UK	Bachelor Degree (TWU/IU/CCCU)
	6 Month – TWU/IU/CCCU, Canada/Germany/UK	Bachelor Degree (home country)
	Articulation Arrangement Transfer Program for Credit Recognition from home country	
	Double Degree EICC Co-Branded Degree recognise for home country equivalent degree	

PG 1+1 Model

Bachelor (RPL)	Year 1	Year 2
On-campus home country	On-campus/Online	On-campus/Online
Bachelor Degree (home country)	Year 1 EICC, UK	Study on TWU/IU/CCCU Campus
EICC UG Partner/EGC Degrees	EICC PG College Partners	Master Degree (TWU/IU/CCCU)
Recognised degree for PG Entry	Recognition for Prior Learning (RPL)	



EICC CO-BRANDED DEGREE PROGRAMMES

Please visit links in below table for details

*For application, please complete the [Application Form](#) with [required documents](#) email to: globaladmissions@eiucambridge.com

Or complete Online Application with Partner Information: EICC and above email

University	Country	Programme	Academic Level	Application Link
Trinity Western University (TWU)	Canada	EICC-TWU GLOBAL EXPRESS PATHWAY PROGRAMS	UG/PG	EICC-TWU Application Form
International University of Applied Sciences (IU)	Germany	EICC-IU CO-BRANDED PROGRAMMES	UG/PG	EICC-IU Application Form
Davis College (DC)	US	EICC-DC CO-BRANDED PROGRAMS	UG/Associate Degree	EICC-DC Application Form
Canterbury Christ Church University (CCCU)	UK	EICC-CCCU TOP-UP PROGRAMMES	UG/Top-up	EICC Registration Enquiry

ARTICULATION/DOUBLE DEGREES PROCESS (INTERNAL DISCUSSION)

Information required from home country institution for curriculum credit recognition and marching:

Required Information	Details
Course Title	A clear and concise title that accurately reflects the content of the course.
Course Description	A comprehensive overview of the course including its objectives, outcomes, and prerequisites.
Course Content	A detailed syllabus of the course, including the topics that will be covered, the number of hours devoted to each topic, and any relevant resources and materials.
Course Outcomes	A clear statement of what students will be able to do upon completion of the course, including any relevant skills, knowledge, or competencies.
Assessment Methods	A description of how student progress will be evaluated, including exams, assignments, projects, and other forms of assessment.
Credit Value	The number of credits or equivalent units that the course is worth.
Course Delivery Method	A description of how the course will be taught, including in-person, online, or a combination of both.
Instructor Information	The qualifications and experience of the instructor or instructors, including any relevant academic or professional credentials.
Prerequisites	Any required or recommended prior knowledge or courses that students should have completed before enrolling in the course.

EICC Executive Development Program (EDP)

Combines social and technological innovation to develop future leaders:

1. Chief Innovation Officer (CIO)
2. Global Leadership for Women (GLW)
3. Transformational Leadership Embraces Innovation (TLEI)
4. Leadership In Global Higher Education (LGHE)

For more information please visit: [EICC EDP](#)

Contact: globaloffice@eiu.cambridge.com



EICC Study Trips: Summer/Winter School

1. To develop a range of global attributes with innovative, strategic, independent and critical thinking
2. To develop entrepreneurship and employability skills required by the 21st century workplace
3. To become a global leader with resilience
4. To become an ELITE global talent

For more information please visit: [EICC Study Trips](#)

Contact: info@eiu.cambridge.com



EXECUTIVE DEVELOPMENT PROGRAMME (EDP) AND STUDY TRIPS

ELITE GLOBAL TALENT PROGRAMME (EGTP) AND CERTIFICATE PROGRAMMES



ELITE Global Talent Programme (EGTP)

A passport programme with which different levels of students, who are with different background and complete the programme, can get access into EICC's degree and non-degree programmes at different levels:

1. Designed, developed and delivered by Professor Richard Li-Hua, Founder of the theory of China Embracing Innovation and Founder and President of EICC.
2. With integration and the sublimation of the essential knowledge of 4 ELITE College of EICC,
3. EGTP is offered as the core programme as extra curriculum for the enhancement of the student journey in addition to the degree and non-degree programmes within ELITE Global Colleges around the world.

Themes	Course Code	Course Titles
Global Mindset	GM01	Understanding Self
	GM02	Understanding Eastern and Western Philosophies and Paradox
Global Citizen	GC01	Becoming a responsible global citizen
Global Researchers	GR01	Research and innovation in the 21st century
	GR02	Becoming a critical and imaginary thinker
Global Practitioners	GP01	Becoming reflective practitioner
Global Innovators and Entrepreneurs	GIE02	Exploring innovative ideas
	GIE07	Strategy and strategic implementation
Global Leaders	GL04	Leaders as Innovator and Architect
	GL08	Making Effective Decisions in Complex Situations



EICC Co-branded Certificate Programmes

1. Certificate in Global Innovation Leadership (Undergraduate / Level 6)
2. Certificate in Advanced Innovation Leadership and Impact (Postgraduate/ Level 7)

For more information please visit: [EICC EGTP](#)

Contact: globaloffice@eiu.cambridge.com

PARTNERSHIP MODEL

Type of Partnership	Target	Partner Benefits	Partnership Model
2C-Direct	Student Parents	Overseas study options Global mindset	<ul style="list-style-type: none"> - Counselling - Application
2A-Agent	Educational	Agora ELITE O2O Innovative Model Success student cases Global competitiveness	<ul style="list-style-type: none"> - Rep agreement - Branding - Global Innovation Webinar Series (GIW) - Recruitment Commission
2A-Alumni	University/EICC Alumni network	Further academic opportunity Career development Global network	<ul style="list-style-type: none"> - ELITE Scholars - Alumni activities - EGRP/EDP
2B-Corporate Partner	Non-educational Across sectors	Post-COVID study option Global HE influences	<ul style="list-style-type: none"> - Industry themed - EDP/Study Trips - Provision on cost model
2P-Institutional Partners	High Schools Universities and Colleges Educational institutes	Accurate student resources International option Multiple study destinations Holistic study journey	<ul style="list-style-type: none"> - Development Fund - Articulation/Double Degree - Joint-Campaign - University President Forum - Global Innovation Webinar Series (GIW) - ELITE Global College

EICC COMPETITIVE ADVANTAGES

Innovation

- Unique “Agora ELITE O2O Innovative Model”
- Theory of Embracing Innovation
- West Meets East

Legacy

- Continues the legacy of the China Association for the Management of Technology (CAMOT)
- Key strategic partnership with CAHE and UNAI

Value

- Based in Cambridge/Oxford Location
- Reframing the Traditional OXBRIDGE Model

Partnership

- Different programs from ELITE academic university partners
- Ranges of UG, PG and PhD/DBA programmes

Academic

- Program modules delivered by experienced ELITE Global Professors

Students

- O2O delivery, offline centres in UK and other EGC locations
- Study Options with affordable fee
- ELITE Scholarship opportunities

Value-added

- Entrepreneurship
- Technology
- Innovation
- Global Leadership

Resources

- EICC Executive Development Program
- Global Innovation Webinar Series
- ELITE Global Talent Programme
- ELITE Global College
- ELITE Incubation Centre



ELITE

ELITE Innovation College Cambridge

Aiming at Global O2O Innovation University Alliance

THANK YOU

Creating a Brighter Future